



REMINDER TO TOBACCO RETAILERS & LICENSEES

OFFICE OF THE NEVADA ATTORNEY GENERAL
TOBACCO ENFORCEMENT UNIT

Due to recent violations, the Tobacco Enforcement Unit reminds all retailers and licensees to follow Nevada’s tobacco sales laws. Noncompliance may result in significant fines or penalties.



It is unlawful to sell, distribute or offer to sell cigarettes, cigarette paper, any product containing, made or derived from tobacco, any vapor product, any alternative nicotine product or any product containing, made or derived from nicotine to any person under the age of 21 years.

Age verification through enhanced controls that utilize scanning technology must be performed to verify that the person is 21 years of age or older.



Selling to a person who is under the age of 21 **AND** failing to age verify via scanning technology could result in the following civil penalties:

PERSON WHO MAKES THE SALE

- \$200 1st violation within a 24-month period
- \$250 2nd violation within a 24-month period
- \$500 3rd (or more) violation within a 24-month period

RETAIL LICENSEES

- \$2,500 1st violation within a 24-month period
- \$5,000 2nd violation within a 24-month period
- \$7,500 3rd violation within a 24-month period
- \$10,000 4th (or more) violation within a 24-month period

In coordination with the Attorney General’s Office, the Nevada Department of Taxation may **suspend or revoke** your tobacco retail license for repeated violations of NRS 370.521.



SCAN THE QR CODE TO
DOWNLOAD THE APP

The Attorney General’s Health Partners provide a **FREE** ID Age Verification Application and browser to check if a customer is 21 years or older.
<https://app.idchecknevada.com/>



(702) 486-3420



TobaccoYouthCompliance@ag.nv.gov



https://ag.nv.gov/Int_Topic/Issue/Tobacco2.aspx?art=445271867185771381